

# 1.800.QUITNOW

## QUITNOWALABAMA.COM

1-800-784-8669

### ***What is the Alabama Tobacco Quitline?***

The Alabama Tobacco Quitline is a free telephone (800-784-8669) and online coaching service ([www.quitnowalabama.com](http://www.quitnowalabama.com)) for any Alabamian who is ready to quit tobacco. The Quitline is open from 6 a.m. to midnight seven days a week.

### ***What services are available?***

All Quitline services are **FREE** to Alabama residents including:

- Telephone and online coaching
- Printed support materials
- Electronic and fax referral program for healthcare providers
- Up to eight weeks of nicotine replacement therapy patches, if enrolled in coaching and medically eligible.  
*Medicaid patients are not eligible for NRT through the Quitline and should get their cessation medications through Medicaid pharmacy services. Details are below.\**

### ***How can the Quitline help your patients?***

Healthcare providers are encouraged to refer patients directly to the Quitline by faxing a referral form to 1-800-692-9023 or completing the electronic referral form found at [www.quitnowalabama.com](http://www.quitnowalabama.com), under the providers tab. The Quitline will contact the referred patient within 24 hours of receiving a referral to enroll the patient into the Quitline coaching program.

### ***\*For Medicaid patients:***

Medicaid pays for any of the seven approved cessation medications\*\* for its patients if the following documentation is submitted: **both** the Medicaid Pharmacy Smoking Cessation Prior Authorization Request form **and** Quitline referral form. Both forms should be faxed to Acentra Health at 1-800-748-0116 **and** the Quitline referral form should be faxed to the Quitline at 1-800-692-9023. Plan First Recipients are not required to have a Prior Authorization form submitted.

\*\*Approved cessation medications include nicotine patches, gum, lozenges, inhalers, nasal spray, varenicline and bupropion SR, according to Treating Tobacco Use and Dependence, U.S. Clinical Practice Guidelines, 2008.

### ***Quitline/Medicaid Pharmacy PA forms***

The Quitline fax referral forms, both English and Spanish versions, and the Medicaid Pharmacy Smoking Cessation Prior Authorization Request Form can be found at [www.quitnowalabama.com](http://www.quitnowalabama.com).

### ***Meaningful Use:***

Recording and providing cessation interventions are core clinical quality measures that can be used to demonstrate meaningful use.

***For more information about the Alabama Tobacco Quitline, or to order Quitline materials for your office, call Tracie Cole at 334-206-6432 or email [Tracie.Cole@adph.state.al.us](mailto:Tracie.Cole@adph.state.al.us).***